

# Working with YMCA Cardiff



Here for young people  
Here for communities  
Here for you

Yma i bobl ifanc  
Yma i gymunedau  
Yma i chi



Partnering with YMCA Cardiff enables your business to be visible at the heart of our community whilst making a meaningful and lasting difference to the lives of more than 1500 young people and individuals facing homelessness every year.

What's more, we recognise that a corporate partnership must be mutually beneficial, which is why at YMCA Cardiff, we guarantee to carefully tailor our partnership in a way that suits you.

We'll help you to promote your company, engage your staff and meet your strategic and Corporate Social Responsibility objectives. You'll help us to support people who are experiencing the frightening reality of homelessness right here in Wales.

We can support your company do more than just raise money. We create partnerships that allow your company and your employees to get much closer to the cause and to deliver genuine change to people's lives.



## Ways to Partner with Us:

*Staff Fundraising*

We will help you to engage your staff and to make fundraising fun!

*Charity of the Year*

Help us to reduce homelessness and empower vulnerable people through training and support by partnering with us for a year, or more.

*Sponsorship*

Boost your brand's profile by sponsoring one of our events, or have your company immortalised by sponsoring rooms in one of our hostels or in our community centre.





## Ways to Partner with Us:

### Marketing Partnerships

Boost sales and your brand profile by including a donation or directing a percentage of profits to YMCA Cardiff each time one of your products or services is purchased.

### Something Else

We recognise the value in developing a partnership that works best for you. If you have your own ideas of how you'd like to support YMCA Cardiff, simply let us know!

## The difference your support will make...

We believe in fairness and opportunity. There are essential building blocks for a full and rewarding life: a safe home; acceptance; guidance; friendship; physical and mental health; academic support; employment skills; and access to real opportunities. Many people in Wales have never known these things; others have lost one or more as they progress through life, but we all need them. All of us.

At YMCA Cardiff, we provide these critical foundations for a fresh, strong start for everyone and a better quality of life in the community... which is exactly what you will enable the people we support to achieve, through partnering with us.

## What our service users say...

*"The best thing about the YMCA is the amount of support that I receive that I didn't get with other organisations. The YMCA has provided me with lots of opportunities. I came to the YMCA with no plan but will leave having an idea of where I might see myself in the future and how to get there. If I had been elsewhere I would have had less opportunity to grow."*

- Supported Accommodation Client, 2023



## Our Values...

Because we **CARE** and have **COMPASSION** we want to make a **DIFFERENCE**.

Our aim is to **EMPOWER** and **SUPPORT** people.

We do this with **RESPECT** and **EMPATHY**, mindful of the **EQUALITY** of all.

## Contact Us



[enquiries@ymcacardiff.wales](mailto:enquiries@ymcacardiff.wales)



02920 465250



**YMCA Cardiff, The Walk, Roath, Cardiff, CF24 3AG**

Cardiff YMCA Housing Association  
H.A. No: H007 | Industrial and Provident Society Number: 32032 R  
| VAT No: 329 1526 59

Cardiff YMCA (Cardiff Young Men's Christian Association)  
Registered Charity No: 1155885 | Company Registration No: 8151495  
| VAT No: 615 8593 16



Here for young people  
Here for communities  
Here for you

YMCA enables people to develop their full potential in mind, body and spirit. Inspired by, and faithful to, our Christian values, we create supportive, inclusive and energising communities, where young people can truly belong, contribute and thrive.

FAMILY & YOUTH WORK

HEALTH & WELLBEING

HOUSING

TRAINING & EDUCATION

SUPPORT & ADVICE